

**William Michael Mullins  
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Heathsville, VA 22473**

**Interactive Financial Advisors  
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New Lenox, IL 60451**

**FORM ADV PART 2B  
BROCHURE SUPPLEMENT**

**This brochure supplement provides information about William Michael Mullins that supplements the Interactive Financial Adviser's brochure. You should have received a copy of that brochure. Please call 630-472-1300 if you did not receive Interactive Financial Adviser's brochure or if you have any questions about the contents of this supplement.**

**Additional information about William Michael Mullins is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

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### ***Educational Background and Business Experience***

**William Michael Mullins**

***Year of Birth: 1970***

**Formal Education after High School:**

- BS Exercise and Sport Sciences Texas Tech University 1995

***Business Background for the Previous Five Years***

- Pinnacle Financial Planning, LLC, 5/2014-Present
- Interactive Financial Advisors, Investment Advisor Representative, 3/2012-Present
- Fortune Financial Services, Registered Representative, 09/2020 - Present
- Brooklight Place Securities, Registered Representative, 1/2017- 09/2020
- GWN Securities, Inc., Registered Representative, 3/2012-1/2017

### ***Disciplinary Information***

William Michael Mullins has no reportable disciplinary information.

### ***Other Business Activities***

William Michael Mullins is a registered representative with Fortune Financial Services, Inc. Fortune Financial Services, Inc. is a diversified financial services company engaged in the sale of specialized investment products. In this capacity, William Michael Mullins may recommend securities or insurance products offered by Fortune Financial Services, Inc. as part of your investment portfolio. If clients purchase these products through William Michael Mullins, he will receive the customary commissions in his separate capacity as registered representatives of Fortune Financial Services, Inc.

Additionally, William Michael Mullins could be eligible to receive incentive awards such as Fortune Financial Services, Inc. may offer. He may also receive 12b-1 fees from mutual funds that pay such fees. The receipt of additional compensation may give William Michael Mullins an incentive to recommend investment products based on the compensation received, rather than on your investment needs. Please refer to the Fees and Compensation section and the Client Referrals and Other Compensation section of Interactive Financial Advisors' firm brochure for additional disclosures on this topic.

William Michael Mullins is also separately licensed as an independent insurance agent and does business as Pinnacle Financial Planning, LLC. In this capacity, he can effect transaction in insurance products for his clients and earn commissions for these activities. The fees you pay our firm for advisory services are separate and distinct from the commissions earned by William Michael Mullins for insurance related activities. This presents a conflict of interest because William Michael Mullins may have incentive to recommend insurance products to you for the purpose of generating commissions rather than solely based on your needs. However, you are under no obligation, contractually or otherwise, to purchase insurance products through any person affiliated with our firm.

### ***Additional Compensation***

William Michael Mullins does not receive any additional compensation beyond the fee-based compensation he receives through Interactive Financial Advisors and as described above (see "Other Business Activates") in this Brochure Supplement.

### ***Supervision***

William Michael Mullins is supervised by Richard L. Peterbok, President and Chief Compliance Officer of the firm. Mr. Peterbok monitors e-mail communications and reviews personal accounts on a periodic basis. Mr. Peterbok can be reached at 630-472-1300.

**BrokerCheck is a free tool to help clients and prospective clients make informed decisions regarding their financial situation. Please use the following link if you wish to conduct your own due diligence: <http://brokercheck.finra.org/>.**

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