

**Paul A. Branshaw
100 Batson Court, Suite 104
New Lenox, IL 60451**

**Interactive Financial Advisors
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**FORM ADV PART 2B
BROCHURE SUPPLEMENT**

This brochure supplement provides information about Paul A. Branshaw that supplements the Interactive Financial Adviser's brochure. You should have received a copy of that brochure. Please call 630-472-1300 if you did not receive Interactive Financial Adviser's brochure or if you have any questions about the contents of this supplement.

Additional information about Paul A. Branshaw is available on the SEC's website at www.adviserinfo.sec.gov.

Table of Contents

<i>Educational Background and Business Experience</i>	1
<i>Disciplinary Information</i>	1
<i>Other Business Activities</i>	1
<i>Additional Compensation</i>	2
<i>Supervision</i>	2

Educational Background and Business Experience

Paul A. Branshaw

Year of Birth: 1970

Formal Education after High School:

- Purdue University, BS Health Science, 1992

Business Background for the Last 5 Years

- Interactive Financial Advisors, Investment Advisor Representative, 2/2005 – Present
- Fortune Financial Advisors, Registered Representative, 9/2020- Present
- Branshaw Financial, owner and DBA, 1997 - Present
- Branshaw Tax Advisors, tax preparer and DBA 2007-Present
- Brooklight Place Securities, Registered Representative, 12/2015 - 9/2020

Disciplinary Information

Paul A. Branshaw has no reportable disciplinary information.

Other Business Activities

Paul A. Branshaw is a registered representative with Fortune Financial Services. Fortune Financial is a diversified financial services company engaged in the sale of specialized investment products. In this capacity, Paul A. Branshaw may recommend securities or insurance products offered by Fortune Financial as part of your investment portfolio. If clients purchase these products through Paul A. Branshaw, he will receive the customary commissions in his separate capacity as registered representatives of Fortune Financial Services. Additionally, Paul A. Branshaw could be eligible to receive incentive awards such as Fortune Financial Services may offer. He may also receive 12b-1 fees from mutual funds that pay such fees. The receipt of additional compensation may give Paul A. Branshaw an incentive to recommend investment products based on the compensation received, rather than on your investment needs. Please refer to the *Fees and Compensation* section and the *Client Referrals and Other Compensation* section of Interactive Financial Advisors' firm brochure for additional disclosures on this topic.

Paul A. Branshaw is separately licensed as an independent insurance agent and does business as

Branshaw Financial, Inc. In this capacity, he can effect transactions in insurance products for his clients and earn commissions for these activities. The fees you pay our firm for advisory services are separate and distinct from the commissions earned by Paul A. Branshaw for insurance related activities. This presents a conflict of interest because Paul A. Branshaw may have an incentive to recommend insurance products to you for the purpose of generating commissions rather than solely based on your needs. However, you are under no obligation, contractually or otherwise, to purchase insurance products through any person affiliated with our firm.

Paul A. Branshaw provides tax preparation services for a fee and does business as Branshaw Tax Advisors. The fees you pay our firm for advisory services are separate and distinct from the fees earned by Paul Branshaw for tax preparation services. This presents a conflict of interest because Paul A. Branshaw may have an incentive to recommend tax services to you for the purpose of generating fees rather than solely based on your needs. However, you are under no obligation, contractually or otherwise, to obtain tax preparation services through Paul A. Branshaw.

Additional Compensation

Paul A. Branshaw does not receive any additional compensation beyond the fee-based compensation he receives through Interactive Financial Advisors and as described above (see "Other Business Activities") in this Brochure Supplement

Supervision

Paul A. Branshaw is supervised by Richard L. Peterbok, President and Chief Compliance Officer of the firm. Mr. Peterbok monitors e-mail communications and reviews personal accounts on a periodic basis. Mr. Peterbok and Mr. Scherrman can be reached at 630-472-1300.

BrokerCheck is a free tool to help clients and prospective clients make informed decisions regarding their financial situation. Please use the following link if you wish to conduct your own due diligence: <http://brokercheck.finra.org/>.

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Advisory services offered through Interactive Financial Advisors. Branshaw Financial, Fortune Financial Services, Inc., and IFA are not affiliated.