

Emily A. Martin

CRD Number: 4006839

Investment Adviser Representative

Interactive Financial Advisors, Inc.

100 Batson Ct.
Suite 104
New Lenox, IL 60451

Phone: 630-472-1300

Fax: 844-270-4905

www.someonewhocares.com

2302 E. Oakland Ave., Suite 3
Bloomington, IL 61701

Phone: 309-664-0058

Email: Emartin@swcares.com

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FORM ADV PART 2B BROCHURE SUPPLEMENT

This brochure supplement provides information about Emily A. Martin that supplements the Interactive Financial Advisors, Inc. brochure. You should have received a copy of that brochure. Please contact us at 630-472-1300 if you did not receive Interactive Financial Advisors, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Emily A. Martin is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 Educational Background and Business Experience

Emily A. Martin

Year of Birth: 1976

Education:

- Grinnell College - BA Mathematics 1998

Business Background:

- Interactive Financial Advisors -- 05/2016 to Present
- Fortune Financial Services, Registered Representative – 09/2020 to Present
- Brooklight Place Securities, Registered Representative – 01/2010 to 9/2020
- Hank Smith Agency, Insurance Agent – 12/2009 to 01/2019

Item 3 Disciplinary Information

Emily A. Martin has no reportable disciplinary information.

Item 4 Other Business Activities

Emily Martin is a registered representative with Fortune Financial Services, Inc. Fortune Financial Services, Inc. is a diversified financial services company engaged in the sale of specialized investment products. In this capacity, Emily Martin may recommend securities or insurance products offered by Fortune Financial Services, Inc. as part of your investment portfolio. If clients purchase these products through Emily Martin, she will receive the customary commissions in her separate capacity as registered representatives of Fortune Financial Services, Inc.

Additionally, Emily Martin could be eligible to receive incentive awards such as Fortune Financial Services, Inc. may offer. She may also receive 12b-1 fees from mutual funds that pay such fees. The receipt of additional compensation may give Emily Martin an incentive to recommend investment products based on the compensation received, rather than on your investment needs. Please refer to the Fees and Compensation section and the Client Referrals and Other Compensation section of Interactive Financial Advisors' firm brochure for additional disclosures on this topic.

Emily A. Martin is licensed as an independent insurance agent and does business as Purple Martin Financial, LLC. In this capacity she can transact on insurance products for her clients and earn commissions for these activities. The fees you pay our firm for advisory services are separate and distinct from the commissions earned by Emily A. Martin for insurance related activities. This presents a conflict of interest because Emily A. Martin may have an incentive to recommend insurance products to you for the purpose of generating commissions rather than solely based on your needs. However, you are under no obligation, contractually or otherwise, to purchase insurance products through any person affiliated with our firm.

Item 5 Additional Compensation

Apart from the receipt of compensation for the activities disclosed under Item 4 above, Emily A. Martin does not receive additional compensation or economic benefits from third party sources in connection with her advisory activities.

Item 6 Supervision

Emily A. Martin is supervised by Rick Peterbok, Chief Compliance Officer. Mr. Peterbok can be reached at 630-472-1300.

BrokerCheck is a free tool to help clients and prospective clients make informed decisions regarding their financial situation. Please use the following link if you wish to conduct your own due diligence: <http://brokercheck.finra.org/>.

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